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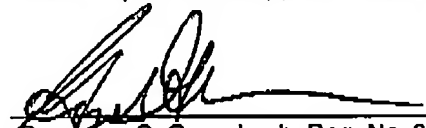
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|---|--|--------|----------------|
| Attention:                                | MAIL STOP AMENDMENT<br>Group Art Unit: 2618<br>Examiner: PEREZ, Angelica | Fax:   | (571) 273-8300 |
| UNITED STATES PATENT AND TRADEMARK OFFICE |  | Phone: | (571) 272-7885 |
| Pages:                                    | Cover + 1 + 11 = 13  | Date:  | July 16, 2007  |
| From:                                     | Georgann S. Grunebach  | Fax:   | (310) 964-0941 |
|   | Assistant General Counsel  | Phone: | (310) 964-4615 |

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Georgann S. Grunebach, Reg. No. 33,179  
Telephone No. (310) 964-4615 (Printed Name of Person Signing Certificate)

July 16, 2007  
(Date of Signature)

**Attention: Commissioner for Patents****Attorney Docket No. PD-990228A**

Please find attached Re:

Serial No.: 10/797,438

Filing Date: March 10, 2004

- TRANSMITTAL FORM PTO/SB/21 (1 page)
- RESPONSE TO OFFICE ACTION DATED APRIL 19, 2007 (11 pages)

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If you do not receive all pages, or pages are not clear, please call Karen Lum at (310) 964-0735.

The DirectTV Group, Inc., CA/LA1/A109, P. O. Box 956, El Segundo, CA 90245

PTO/SB/21 (04-07)

Approved for use through 06/30/2007. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

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|   |                      |                        |            |
|---|----------------------|------------------------|------------|
| <b>TRANSMITTAL FORM</b><br><br>(to be used for all correspondence after initial filing) | Application Number   | 10/797,436             |            |
|   | Filing Date          | March 10, 2004         |            |
|   | First Named Inventor | John P. Godwin         |            |
|   | Art Unit             | 2618                   |            |
|   | Examiner Name        | PEREZ, Angelica        |            |
| Total Number of Pages in This Submission  | 12                   | Attorney Docket Number | PD-980228A |

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| ENCLOSURES (Check all that apply)   |   |   |
|---|---|---|
| <input type="checkbox"/> Fee Transmittal Form<br><input type="checkbox"/> Fee Attached<br><input checked="" type="checkbox"/> Amendment/Reply<br><input type="checkbox"/> After Final<br><input type="checkbox"/> Affidavits/declaration(s)<br><input type="checkbox"/> Extension of Time Request<br><input type="checkbox"/> Express Abandonment Request<br><input type="checkbox"/> Information Disclosure Statement<br><br><input type="checkbox"/> Certified Copy of Priority Document(s)<br><input type="checkbox"/> Reply to Missing Parts/<br>Incomplete Application<br><input type="checkbox"/> Reply to Missing Parts<br>under 37 CFR 1.52 or 1.53 | <input type="checkbox"/> Drawing(s)<br><input type="checkbox"/> Licensing-related Papers<br><br><input type="checkbox"/> Petition<br><input type="checkbox"/> Petition to Convert to a<br>Provisional Application<br><input type="checkbox"/> Power of Attorney, Revocation<br><input type="checkbox"/> Change of Correspondence Address<br><input type="checkbox"/> Terminal Disclaimer<br><input type="checkbox"/> Request for Refund<br><input type="checkbox"/> CD, Number of CD(s) _____<br><input type="checkbox"/> Landscape Table on CD | <input type="checkbox"/> After Allowance Communication to TC<br><input type="checkbox"/> Appeal Communication to Board<br>of Appeals and Interferences<br><input type="checkbox"/> Appeal Communication to TC<br>(Appeal Notice, Brief, Reply Brief)<br><input type="checkbox"/> Proprietary Information<br><input type="checkbox"/> Status Letter<br><input type="checkbox"/> Other Enclosure(s) (please identify<br>below): |
| Remarks   |   |   |

| SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT |                         |          |        |
|--|-------------------------|----------|--------|
| Firm Name                                  | The DIRECTV Group, Inc. |          |        |
| Signature                                  |                         |          |        |
| Printed name                               | Georgann S. Grunebach   |          |        |
| Date                                       | July 16, 2007           | Reg. No. | 33,179 |

| CERTIFICATE OF TRANSMISSION/MAILING   |                       |      |               |
|---|-----------------------|------|---------------|
| I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: |                       |      |               |
| Signature   |                       |      |               |
| Typed or printed name   | Georgann S. Grunebach | Date | July 16, 2007 |

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PATENT

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Due Date: July 19, 2007

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

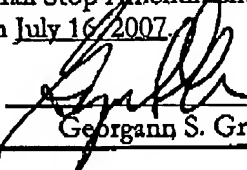
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|             |  |                 |                |
|-------------|--|-----------------|----------------|
| Applicant:  | John P. Godwin   | Examiner:       | Angelica Perez |
| Serial No.: | 10/797,438   | Group Art Unit: | 2618           |
| Filed:      | March 10, 2004   | Docket:         | PD-990228A     |
| Title:      | DEVICE AND METHOD TO IMPROVE INTEGRATED PRESENTATION<br>OF EXISTING RADIO SERVICES AND ADVANCED MULTIMEDIA<br>SERVICES |                 |                |

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Date: July 16, 2007

  
Georgann S. Grunebach, Reg. No. 33,179AMENDMENT UNDER 37 C.F.R. §1.111

## MAIL STOP AMENDMENT

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated April 19, 2007, please amend the above-identified application as follows.